

VidyaLekha Proposal Document – DIVINE INTERNATIONAL SCHOOL

Date: January 06, 2019

To:
The Founder/Chairman
DIVINE INTERNATIONAL SCHOOL
Vita, Sangli

Dear Sir/Madam,

Greeting from **Team VidyaLekha!!!**

Thanking you for your interest in **VidyaLekha Product**; a new age cloud based digital School, College Automation Platform specially designed for the esteemed education Institutions like you. Based on our discussion with you on **January 02, 2019** and subsequent discussions, we hereby would like to offer our proposal document for **VidyaLekha Implementation** and taking your institution to the new era.

We at Pramarg Tech Innovations are committed to build a best-in-class, next generation digital platform to enable rapid transformation of schools, colleges from traditional to technology enabled institutions, leaving a positive imprint on staff, parents & society.

Our Key Objectives:

- *Empower* schools to onboard them on digital platform
- Enable advanced *technologies* in school to stay ahead in the competition
- Transform schools from traditional to *next generation* solutions
- *Bridge the gap* between student/parent and schools
- Enable superlative education *eco-system* around schools

VidyaLekha; built by technical and domain *industry experts* with the combined IT experience of more than **80+ years** with the leadership from various prestigious MNC's like Wipro and Oracle. We are committed to add value to your institution and provide best in class support and witness your journey towards next generation institution.

Best Regards,
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A New Age Cloud Based Digital School, College Automation Platform



VidyaLekha, Pramarg's innovative platform trusted by 100+ institutes, automates most of the operational processes to make it paperless, saving efforts and cost. VidyaLekha empowers all school stakeholders (i.e. management/admin, parents, teachers, students) to interact effectively with one another and share information in seamless manner.

Pramarg clubbed with its professional support and rapid implementation methodology, ensures rapid deployment of the service with minimal capital investment on the part of the institute. VidyaLekha is tried, tested and proven for its scalability, reliability, ease of deployment and effectiveness in the automation of academic administrative and financial functions of an Institute.



Customer's Talk

This product is so simple to use and useful to teachers, admin and principal, also it is improving our operations and taking communication between the parents and teacher to the next level. On behalf of all the staff members, thanking you for giving excellent support during implementation. Wishing all the best to VidyaLekha Team.

- Jyoti Khot, Principal, M.M.B's Modern English Medium School

We are very much happy to attend the product training session & it is very much beneficial to our Admin and Staff. Vidyalekha product is very easy to use, simple and effective for us to operate & we are sure it will be reduce all our manual effort towards administrative tasks and improve everybody's productivity.

- S.U. Daptardar Sujata, Sant Meera English Medium School

VidyaLekha Product Overview & Market Position

VidyaLekha Competitors



VidyaLekha Key Modules:

Enquiry Management	<ul style="list-style-type: none"> Ability to register enquiries - Online and Offline Track every enquiry to its logical conclusion Monitor productivity of counseling staff Integrated communication tool – mails and SMS
Admission Workflow	<ul style="list-style-type: none"> Application management – Online and Offline Dynamic criteria management for generation of merit lists Configurable parameters for selection of students Management of quota and reservations Meeting slot generations and status update Online fee payment gateway integration

Fees Management	<ul style="list-style-type: none"> • Facility to configure and accept the fees • Manual & Automated Fee Due Reminders and Online Payments • Party wise fees: Parties can be associated with the fee heads • Fees counter, cash box and kiosk management • Examination and other fees collection • Bounced cheques and penalty management • Fine Management • Fee exemptions, sponsorships and discounts management • Facility to print and reprint the fee receipts • Fees reconciliation with bank • Online Fee payment using payment gateway • Integrated with Accounts
Academics	<ul style="list-style-type: none"> • Attendance Management -automated and manual • RFID Attendance: Integration with RFID and URFID scanners and smart cards (Premium Module) • Time-table generation and management • Assignments and Homework Management • Syllabus Planner for teachers • Notes Manager handles Textual, Voice and Video notes • Quizzes and Online tests powered by a configurable Question Bank • Student transfer management between streams • Student group management • Teacher's collaboration platform • Timetable Management • Assignments & Homework Management • Quiz & Online tests: Question Bank based question paper generation* • Student group management
Library Management	<ul style="list-style-type: none"> • Global search for books/CD/Journals/Magazines in the library • Acquisition facility for vendor and publisher • Issue, return and penalties management • Handles multiple media: Books, journals, magazines, CD's etc • Accession register with barcode generation • Global search for books in the library • Stock keeping of books, media etc. • Maintaining periodicals in the library

	<ul style="list-style-type: none"> • Multiple period penalties setting: possible for all configurations • Acquisition facility for vendor and publisher
Examination Management	<ul style="list-style-type: none"> • Online and offline examination management • Examination, Assessment and sub-assessment management • Hall ticket generation – online and offline • Dynamic generation of question papers • Evaluation – uploading of bulk marks • Re-evaluation process management • Multiple reports generations • Integrated communication management • Calculate result as per defined rules: Ordinance, GPA/CGPA, Bonus marks calculation and Percentile Intimation • Provision for defining Multiple grade structure • Multiple schemes in an academic year (ATKT definitions etc.) • Supports OMR sheets for marks compilation • Locking facility in each configuration & process stage • Facility to Import marks & grades
Employee Register	<ul style="list-style-type: none"> • Personal details and service master • Subject-wise association to the teacher / faculty • Class teacher association to the Class • Role management- Multiple transactions can be managed to a single person • Employee lifecycle management • Biometric and Smart Cards integration • Salary Slips • Staff appraisal and performance management
Stock, Inventory, Purchase Management	<ul style="list-style-type: none"> • Vendor relationship management • Requisition and approval management • Item distribution and stock transfer management • Purchase order generation , tracking and management • Store wise stocks maintenance • Bill tracking and payment management

Web & Android App for Smartphones and Tablets	<ul style="list-style-type: none"> • Responsive Design to Get Unified Experience across Devices • Mobile APP Gives True Seamless 24X7 Experience to Teachers, Admin, Management & Parents Across Smart Phones and Tablets Without Logging To Computer
White label Solution (Premium Module)	<ul style="list-style-type: none"> • Android Apps with institution branding • Completely white labeled solution including Vidyalekha portal, Apps
Action driven Dashboard for every user	<ul style="list-style-type: none"> • Comprehensive Dashboard For Each Entity i.e. Parents, Teachers, Admin and Management • Action Center For All Pending Actions for the user
Alerts, Notifications and Event Calendar	<ul style="list-style-type: none"> • Smart Automated Alerts With Manual And Automated Scheduled Notifications • Messaging to 4 Channels: SMS, Web, Mobile App Notification and Email. • Configurable Event Calendar For Targeted Groups
Transport Management with GPS Tracking (Premium Module)	<ul style="list-style-type: none"> • Fleet Management • Real-Time School Bus route Tracking on Parents APP • Student In-Out and Proximity Notifications
Easy Setup & Administration	<ul style="list-style-type: none"> • Easy and User Friendly "Setup Once, Run Year On Year" System • Automated Year End Migration and Student Rollover • Automatic Timesheet Creation and Management Module • Auto-Reallocation Of The Teacher in case of Leaves
SSO & Security	<ul style="list-style-type: none"> • Secure Application With 256-Bit SSL Encryption • All Student and Employees Data Are Securely Stored On Cloud Storage • Single Sign-On Supporting Multi-Devices Login for Parents and Others • Single Dashboard View Across Schools For Top Management
Campaign Management	<ul style="list-style-type: none"> • Brand building • Pre-admission campaigning
Automatic Timetable Generator	<ul style="list-style-type: none"> • Map all the subjects and teachers and define timetable configuration parameters

	<ul style="list-style-type: none"> One click entire school timetable generation process.
QMAS Quality Management and Assessment System (Premium Module)	<ul style="list-style-type: none"> Track assessments and extra curriculum activities in detail Analytical reporting for assessment Tracking and reporting of Quality management task according to the ISO 9001 standards. Easy tracking and reporting through Android APP
Other Modules	<ul style="list-style-type: none"> Library management Leaves management Hostel management Gallery & Videos News updates Custom Groups (Sport, Yoga, Singing, school Trips) & group communication Document Cloud Storage for all users Analytical reporting Feedback & Complaint Management with workflow

VidyaLekha Benefits:

- Access anywhere: Web and APP version, access anytime anywhere.
- Access from any device – Laptops, PC's, Tablets, Smart Phones
- Completely hosted solution- no hassles for the institute, no extra infra cost, completely managed by Pramarg
- Technology Integrations and benefit
 - SMS Server integration – tracking and auto reminders of critical processes & events.
 - RFID Integration- Automatic attendance system, saving huge efforts of class teachers on taking attendance
 - GPS Integration- Bus GPS tracking for parents and SMS proximity updates providing seamless transportation operations and effort saving.
 - Online payment gateway integration- Online payments for parents saving huge admin efforts and ease of operations for parents.
- Transparency & accountability in each and every processes
- Easy to configure – Fully Configurable system. We will support you throughout a year.
- Smart Reports - Capability of generating different reports with ease
- Quality focused - Focus on Quality of education provided to the students – IT functions outsourced

- Performance Enhancement: Monitor Staff performances, enhance work productivity, enable staff to setup new performance levels.
- Go paperless- Automation of most of the operations results in paperless operations and saving huge efforts and money

About Pramarg Tech Innovations LLP:

- Build by technical and domain industry experts with the combined IT experience of more than 80+ years
- Leadership from various prestigious MNC's like Wipro and Oracle
- Taking responsibility and accountability of business outcome. Adding value to your organization
- Efficient multi-location support
- Continuous upgrades and updates at no extra cost (lifetime)
- Dedicated Relationship manager for each institute. Single point of contact for quick support.
- Highly qualified support and development staff to address your queries anytime.
- Assured data security & integrity
- Objective to create value addition and create long term relationship with institutions

Vidyalekha Customer Statistics

- Trusted by 100+ customers/institutions till now and rapidly adding new customers
- 25000+ students live on Vidyalekha platform
- 5000+ Active android App users
- 1 Million monthly SMS transactions
- Serving to multi-school chains and big brands like Chate Education Pune, Maratha Mandal Belgaum, Innovera pre-schools

Vidyalekha Commercial Offerings for DIVINE INTERNATIONAL SCHOOL

#	Particulars	Net Pricing
		(INR)
1	VidyaLekha Cloud Based Automation Platform Yearly Subscription	Rs 25,000.00 (Rs Twenty Five Thousand Only) Plus Taxes as Applicable
2	ADDONS	FREE OF COST
	School Dynamic Website + Facebook Updates	
	1000 SMS along with Software for each School	
	Parent Mobile Application	
	Teacher Mobile Application	
	Administrator Mobile Application	
	Product Training Charges (1 Day)	
	Software Continuous Updates and Enhancements charges	
	On call Support charges (Telephonic/Email/CRM)	
	Unlimited Push Notifications and Email Notifications	
3	SetUp / Implementation Charges (One time charges) for Each School	FREE OF COST
	a) Integration of the SMS Server, Integration of the Payment Gateway if applicable	
	b) Implementation, configuration of the system, Operational Training for the core team. Assistance in migrating the master data into the system.	
4	Additional SMS Credit Charges (SMS Credit Top-up based on usage)	At actual 16ps/SMS Credit Plus Taxes UNLIMITED MOBILE APPLICATION NOTIFICATION TO PARENTS AND TEACHERS

Terms and Conditions:

- Software charges shall accrue from the date of start of implementation of the service. The first payment for the software charges of 50% shall be payable along with Letter of Consent or Purchase order. The remaining amount will be paid after completion of the implementation process.
- All the cheques should be drawn in favor of "Pramarg Tech Innovations LLP"

3. All Prices Quoted above exclusive of local taxes. All local taxes will be applicable on the quoted prices.
4. All Hardware like GPS Devices, RFID Cards and Reader, Camera will be procured by School as per our recommendations. Integration would be done by us. Charges for the same would be applicable separately
5. Pramarg will provide the solution in the SAAS model (Software as a service) out of its servers hosted at the cloud servers.
6. Customer will provide all Cabling and Wiring work for implementation if applicable.
7. Customer to provide continuous POWER SUPPLY along with UPS power backup for the electronic material.
8. No Material Replacement would be provided in case of damages due Power Failure and Physical Damage.
9. The software is being provided to the Institute on a SAAS Services basis and will continue to remain the sole property of Pramarg Tech Innovations LLP along with its IPR.
10. The SMS Gateway service and Payment Gateway services are integrated with the VIDYALEKHA platform for the convenience of the parents and the institute. However, the Institute shall be required to sign a separate agreement with the service provider. Pramarg shall facilitate the same. Integration would be done by us. Charges for the same would be applicable separately.
11. The services of Pramarg are intended to automate and improve the processes of the Institute. The Institute shall be primarily responsible for running the service.
12. The software platform is extensively parameterized to handle the various requirements of the institute. The solution is being offered in an Integrated Managed Service model and hence, the Institute shall not ask for changes in the software code of the software service that is provided to automate the processes. However, Pramarg shall train the Institute to use the parameters provided in the software to get the optimum results.
13. The implementation charges if applicable mentioned above are non-refundable and are for one institute only.
14. The Institute will make arrangements for Local Stay during training period. The designated staff at client's end shall be trained to use various modules of the service so that they can make optimum use of the same.
15. The Institute shall be providing all data to Pramarg in digital form. Any import of data will be subject to feasibility check of the data by Pramarg. However, if the institute does not have the data in digital format, Pramarg shall assist the institute in finding a vendor to digitize the old data.
16. The contract is applicable for 1 year from the date of start of the billing.

Offer Validity:

This offered proposal is valid for 15 days from the date of the proposal received and will expire unless it is revalidated.