U 10.Communication.

Value :

Difficult words

1. Advertisement 2. Intelligent 3. Superior 4. Growling 5. Snarling 6. Convienent 7. Revolutionized 8. Internet 9. Entertainment 10. Satellites.

Answer the following

Q1. How did early humans communicate with each other?

Ans Early humans communicated with each other through signs.

Q2. What made it possible for humans to become better communicators than animals ?

Ans The superior intelligence of human helped them develop language and writing. This made

 them better communicators than animals.

Q3. What is mass communication ?

Ans Communicating a message to a large number of people at the same time is mass

 communication.

Q4. List three means by which you can send a written message to another person.

Ans Letter, fax and E-mail.

Q5. Name four means of mass communication.

Ans Newspaper, Cinema, radio and television.

Q6. Why is television the most popular means of mass communication ?

Ans On television we can see the picture and hear the sound while sitting at home. This mode

 of communication is more popular than others.

Q7. Why is the internet called the “Information superhighway’?

Ans Internet is a fast and effective means of sending and receiving messages around the

 world. So it is called the “Information superhighway”.

Q8. How did satellites improve communication ?

Ans Since earth is round sending radio and television signals around the World was a

 problems communication satellites solved the problems. Satellites are sent into outer

 space by rockets. They revolve around the earth signals are sent up to the satellites which

 transmit them back to earth covering a much larger area in the process.

Hots

Q1. Why do you think radio and television are more popular means of mass communication in

 our country than the printed word ?

Ans In India most of the people are illiterate so they cannot read the newspaper, radio and

television are more popular since people need not read, they can hear, see and

 understandpictures.

Q2. Landline telephone are not used as much today as they were 20 years back why ?

Ans Cellphones or mobile phones are more popular today since they can be carried by the

 person wherever he/she goes.

Q3. In what way is communicating on social networking sites different from sending an e-mail

 to a friend ?

Ans E-mails are letters which are usually sent to a particular person. In social networking sites,

he/she can communicate with many people at the same time.